

sennder

BRAND
EXPRESSION

sennder Italia

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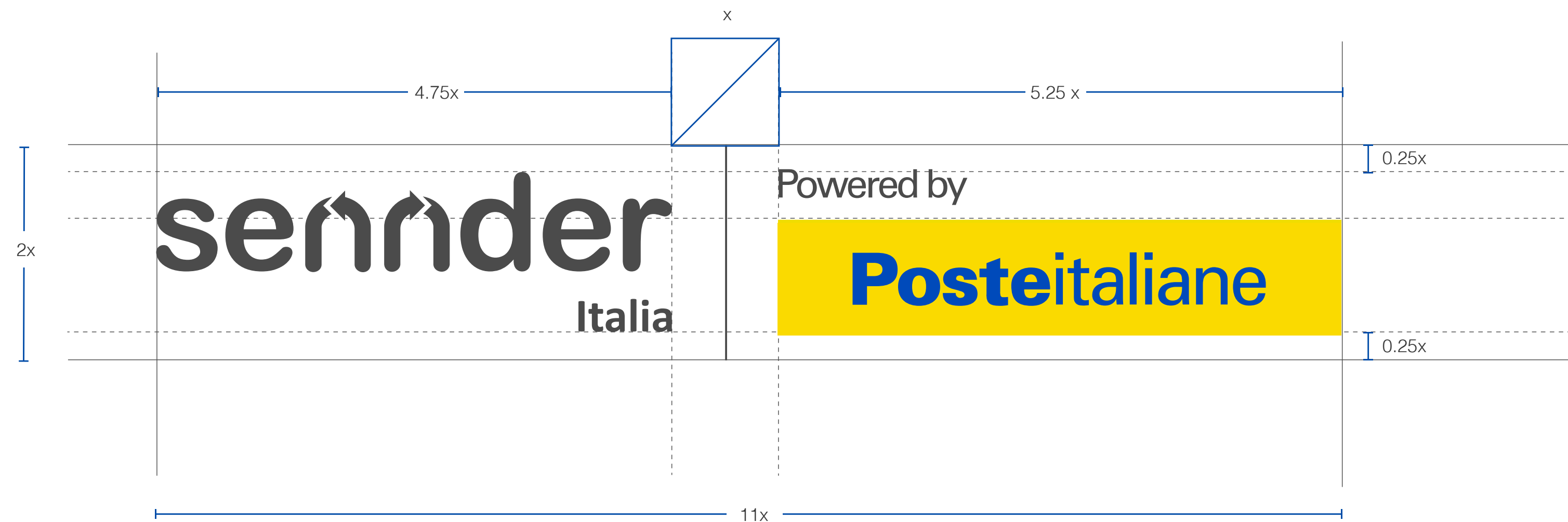
1 Logo

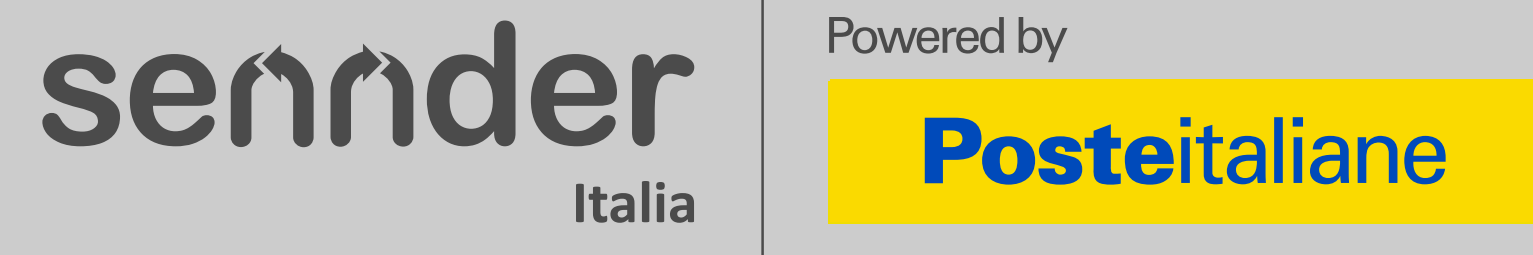
Brand Identity



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2 Colors

Brand Identity

Primary color

White

CMYK	0.0.0.0
RGB	255.255.255
#	FFFFFF
PANTONE	White

Primary color

Dark Grey

CMYK	0.0.0.71
RGB	75.75.75
#	4b4b4b
PANTONE	7540C

Primary Color

Light Grey

CMYK	19.15.15.0
RGB	204.204.204
#	CCCCCC
PANTONE	420C

Secondary color

Yellow

CMYK	9.0.100.10
RGB	23.220.0
#	eedc00
PANTONE	3965C
RAL	1026 Luminous Yellow

Secondary color

Blue

CMYK	100.69.0.0
RGB	0.71.187
#	0047bb
PANTONE	2728C
RAL	5002 Ultramarine Blue

3 Typography

Brand Identity

Open Sans

Open Sans

Open Sans

Open Sans

Light

!	"	#	\$	%	&	'	(	)	*	+	,	-	.	/	?
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Regular

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SemiBold

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Bold

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Helvetica Neue Light

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Arial Rounded MT Bold

Univers Roman

Univers 55 Regular

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Calibri Bold

Univers 75 Black

FAST FORWARDING ROAD LOGISTICS INTO DIGITALIZATION

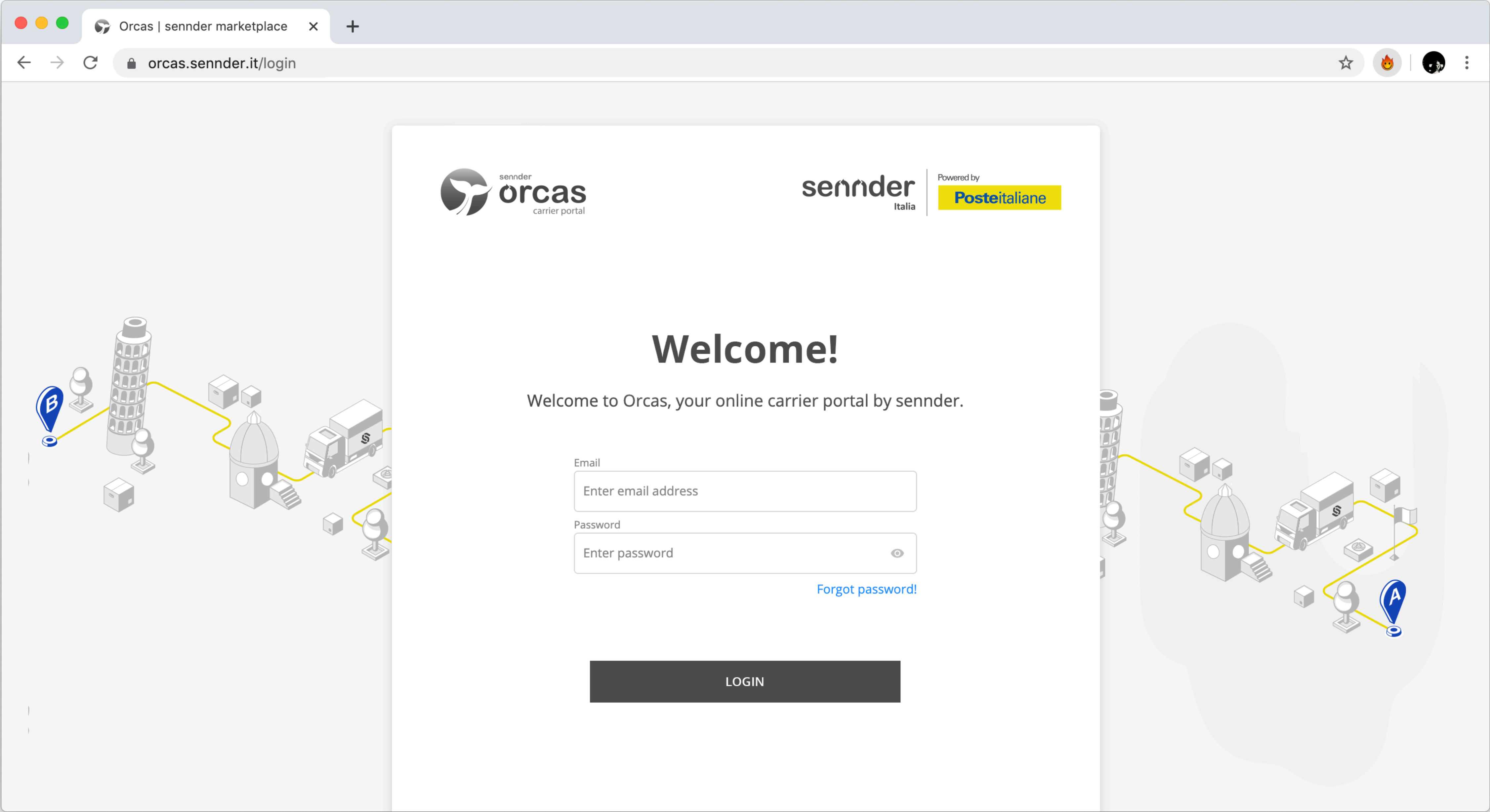
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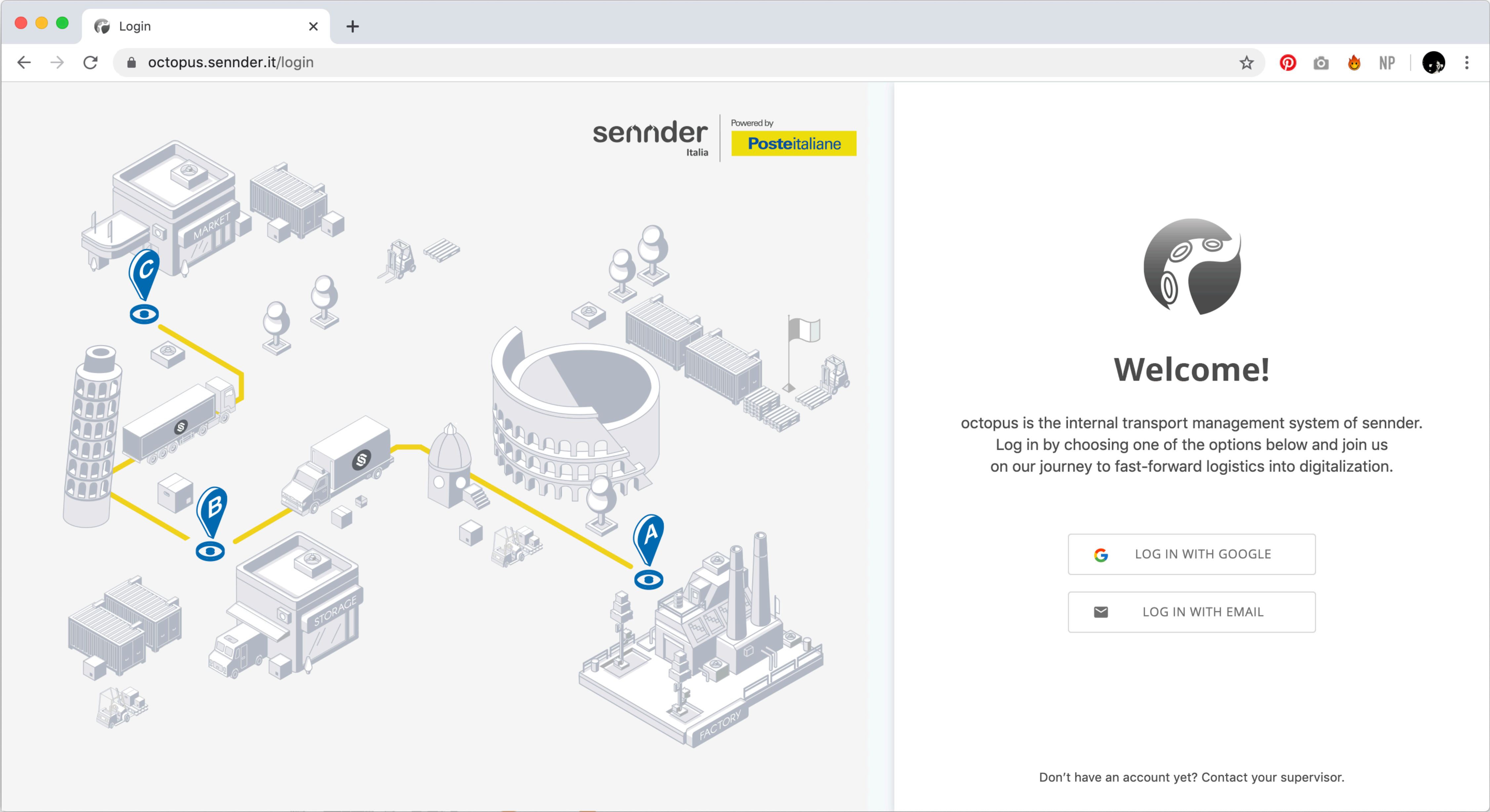
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4 Landings

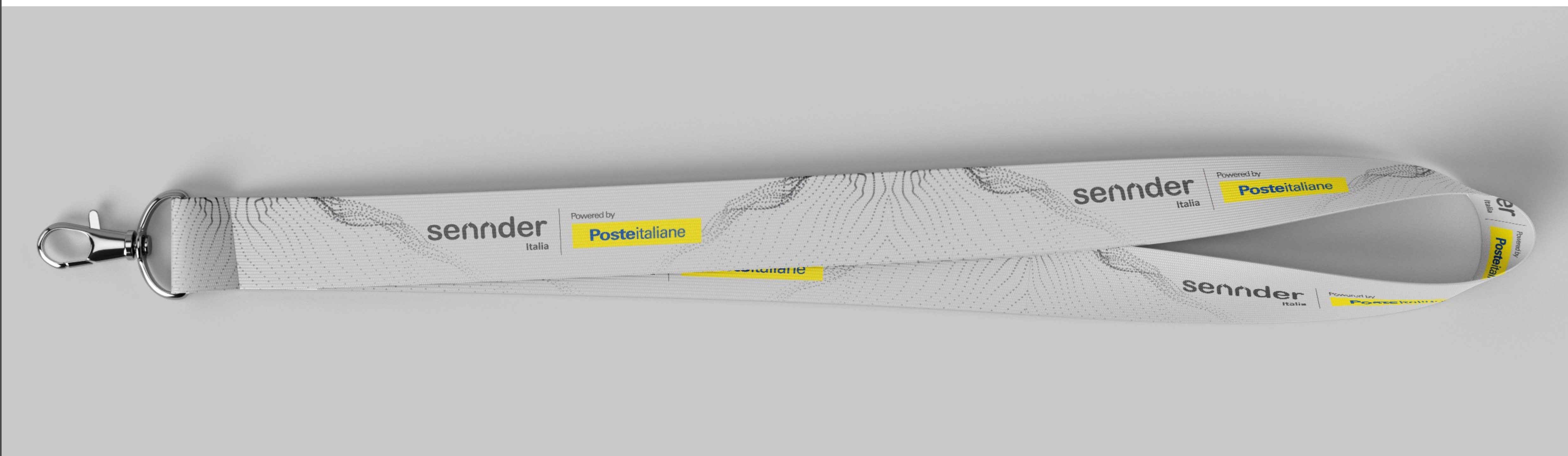
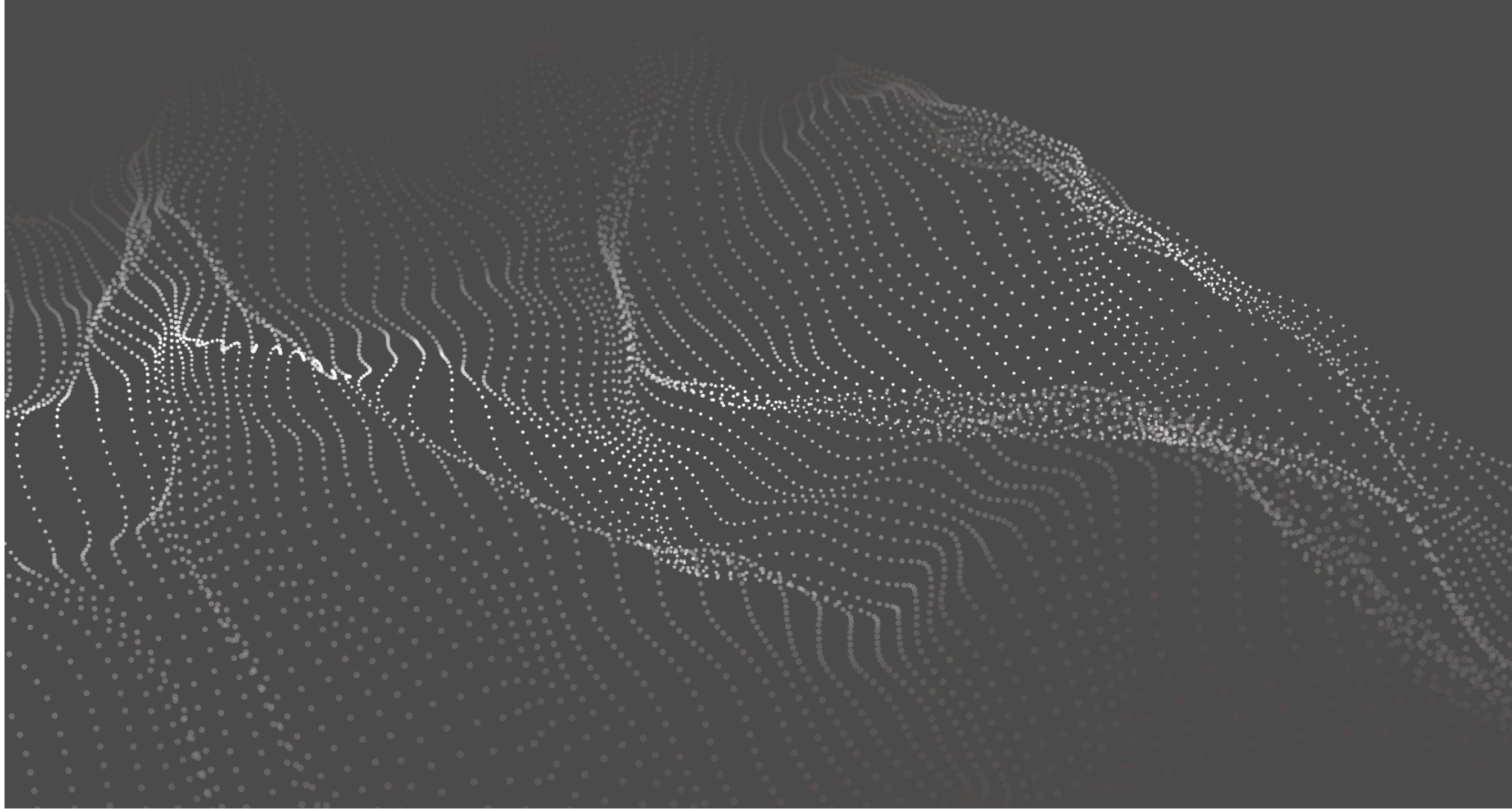
Brand Expression





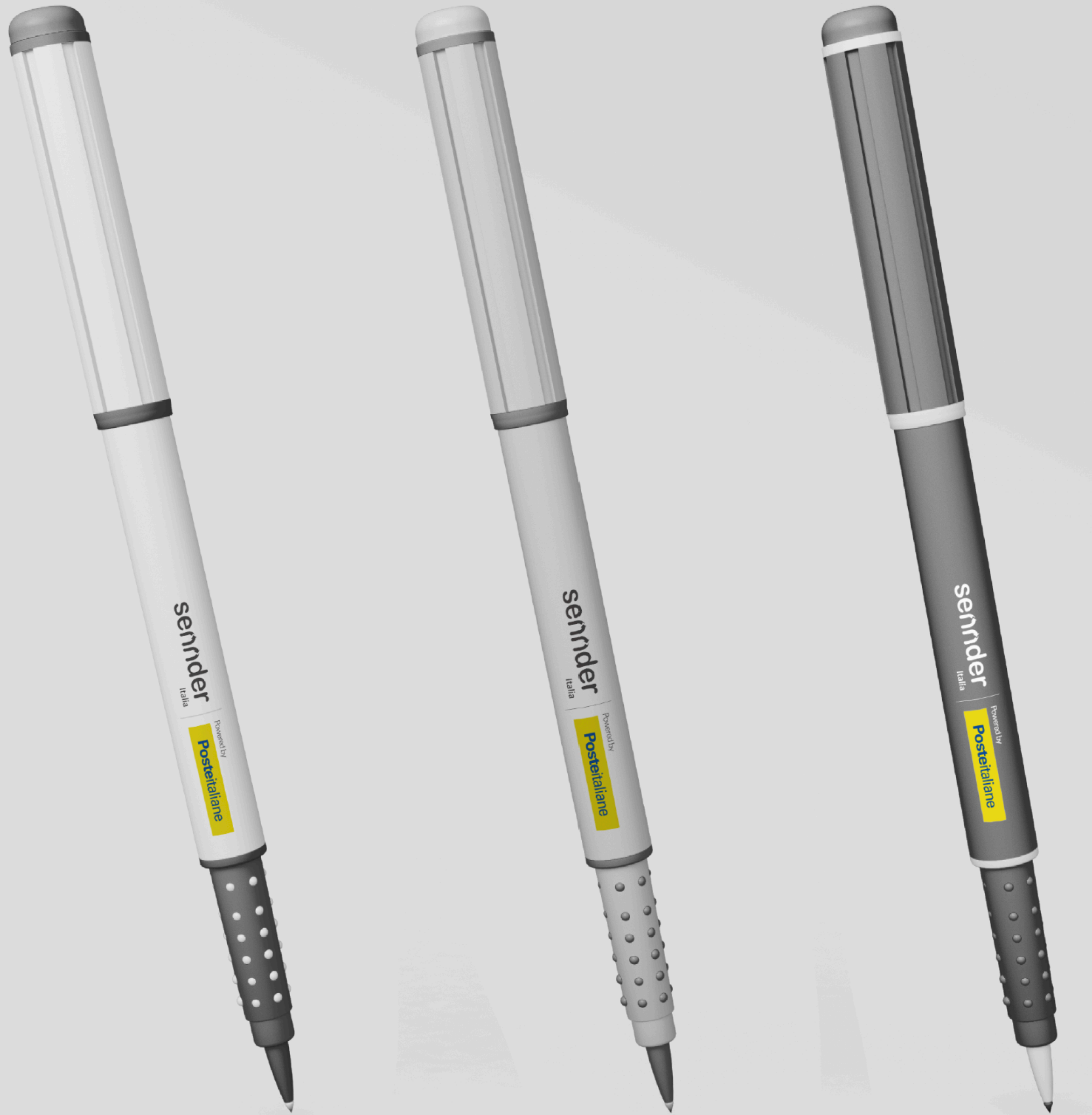
5 Merchandising

Brand Expression



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7 Stationary

Brand Expression





sennder Italia S.r.l
Via Ferrante Aporti 10
20124 Milano, Italy
+39 02 8295 676
www.sennder.com

MAKING
LOGISTICS
SEXY
AGAIN

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TITLE LOREM IPSUM

SUBTITLE DOLOR SIT AMET, CONSECTETUR ELIT?

Answer, Duis ut elit est. Vivamus ornare mattis est at imperdiet. Morbi tincidunt massa nisi, eget eleifend nisi sollicitudin consectetur. Donec ut sollicitudin ex. Nullam eget tellus nec turpis aliquam condimentum.

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8 Social Media

Brand Expression

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TRUCKING

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RUN THE

EXTRA MILE

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SUCCEED

AS A TEAM



Thanks